



R.Keith Larsen

Director/Preditor

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Short Biography

Keith Larsen has been an award-winning professional in the field of video production for nearly two decades. While still in college between 1992 and 1994, Keith was hired to produce and direct several professional corporate videos for Fortune 500 companies. This experience immediately led to several job offers outside the college. Keith spent time at FOX-61 in Hartford before moving onto a job as an editor in Wethersfield, CT for a small corporate/commercial shop. In 1995, he accepted a position as Media Production Specialist at Quinnipiac College, and then moved onto Middlesex Community College in the same capacity. Since 1994, he had also been operating as Sleepless Knights Film & Video (formerly) in his off-time.

As Sleepless Knights Media, Keith continued to act as an editor, videographer, motion graphics artist and director on numerous corporate projects. At this time, Keith also had written and directed a full length independent feature, as well as several short entertainment pieces that have been recognized worldwide. In 2003, he left his job at Middlesex Community College to pursue a business partnership with colleague and former student, Matt Bradbury to expand Sleepless Knights Media into a full-time business.

Keith is also the Founder and President of the Connecticut Final Cut Pro User Group (CTFCPUG), which from 2003-2008 was a resource for professionals, students, and hobbyists, to network and learn more about the digital cinema industry. It has since been re-branded as [Digital CONNtent Creators](#) in an effort to attract a wider audience of attendees. In 2006, he and colleague Alan Spaulding created "Connecticut Production Scene" a 1-hour radio program that discussed multimedia production and trends in the industry in Connecticut and beyond. By December of 2006, the show was absorbed by Creative COW, the industries' leading online help resource and enjoyed a short run in a new format. In an effort to re-capture the feeling of the original show, Keith & Alan then moved to Toolfarm.com and partnered with them to launch a new show, "Plugged-In: The Digital Landscape" in April of 2007. The show completed its run in November 2008. His latest venture is an attempt to produce an industry trade show in Connecticut in 2011.

AJA Video Systems has also added Keith to their specialized trade show and professional consulting staffs. In 2004, AJA hired Keith to lend his expertise in High-Definition production using AJA equipment in their booth at the NAB Conference & Expo annually in Las Vegas. In 2007 Adobe added Keith to their new "Professional Influencer" program in which Keith is flown to Adobe Headquarters in San Jose for training on all the new professional applications and then sent to demonstrate them at User Group meetings. In late 2008, Keith decided to brand his ventures as RKL Pictures.